



PLATINUM ONE
DESTINATIONS

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PLATINUM ONE



PRODUCT DESCRIPTION

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The Platinum One Destinations Pledge

We are committed to providing the best possible pricing on travel products and services for our valued members, delivered with 'white glove', high touch, exclusive Concierge Customer Service.

Our Pledge in Action: Our Members access specially negotiated pricing on condominium resort weeks, vacation packages, and consolidator international coach, business and first class airfares through their Membership website and the P1D Concierge Desk.

Additionally, Platinum Members have access to all types of Standard Travel; Air, Hotels, Car Rentals, Cruises, Tours, Vacation Packages and more. Members have a choice to research, plan and book travel on their Member websites or with the assistance of our Team of Travel Specialists - our Concierge Customer Service Agents, who excel at saving our Members the time and trouble of planning and arranging travel.

P1D Members are able to exchange the Reward Points purchased with their Membership to utilize Platinum's travel products and services. When Members purchase our specially negotiated travel packages and vacation resort weeks, Member Pricing is "Our Price". Whatever Platinum One's actual cost is, that is the price our Members ultimately pay for these P1D travel products. We call this pricing 'net rates' – we pass the savings on to our Members.

When Members access more standardized priced travel on their personal netTrav.com/username website or through Concierge Customer Service, our company receives the standard travel agency commissions on this travel. We in turn, distribute a percentage of those commissions to our Members in the form of rebates. The rebate percentage of the travel commissions is based on the Members' level of Membership. Silver 60%, Gold 70% and Platinum 80%.

The travel experience for our Members starts with the first time they log into their proprietary Platinum One Rewards website or help a friend to the retail netTrav.com/username website. Their perfect experience encompasses finding the right travel option either online or over the phone with our concierge travel specialist. Our goal is that each and every Member experience satisfaction and exceptional value each and every time they utilize their membership.

How to Use P1D Membership Benefits

Platinum One Destinations Membership is accessed online at a private, password protected website www.platinumonerewards.com or by calling the Concierge Service Desk. Access to the website requires a Membership Number and Password.

The website includes all the information a Member needs for taking full advantage of their Membership Products and Services.

The website includes over 16 million real time searchable air fares, over 24,000 condominium resort weeks, a golf tee time reservation system with over 1400 golf courses in the US and Canada, and over 70,000 hotel properties from around the world. Additionally, the website showcases our P1D negotiated vacation packages and over 2,000 luxury villas available worldwide, plus the extra benefits of the P1D Access Services.

Members receive a Membership Welcome Portfolio, which includes a Membership Guide, explaining the Membership benefits, services and products; Membership Card; Wallet Information Card, and some personal welcome gifts from Platinum One Destinations.

P1D Membership Card

With the initial Membership, Members receive a personalized NetTrav Consumer Travel Portal website (see info below) and a one year P1D Membership Card. The website and card are renewable annually for \$99 for P1D Silver, Gold and Platinum Members who have Reward Points remaining on their accounts.

Platinum One Destinations Travel Products & Services

netTrav.com/username Consumer Travel Portal Website

Every Platinum One Destinations Member receives a personal replicated travel portal website.

Members' personalize their netTrav.com website by selecting a user name and password. This user name is used to access their personalized website: www.netTrav.com/memberusername

Travel may be booked by Members or their family and friends at netTrav.com/username. Consider netTrav.com/username your personal travel resource with a special social network of fellow travelers to provide an insiders perspective, rich travel content and information, travel booking engines and an Eco Rewards Program, satisfying our Members desire to 'give back'. 2% of all the revenue generated from travel bookings on the netTrav website is donated to nonprofits that work to offset carbon emissions through urban and ancient reforestation and sustainable development program.

Concierge Services

In today's market, most travel companies are focused on competing on price alone. Trying to deliver the lowest cost based travel products. In pursuit of cutting cost below their competitors, most travel agencies are drastically cutting the service aspect of their business and online travel websites typically offer little to no service. Traditional brick and mortar type travel agencies are rapidly disappearing. This is leaving a huge void for travelers seeking guidance, counseling and assistance in booking travel.

Our 'High Touch' Concierge Service Agents are trained to go miles further than the role of a traditional travel agent. They are trained by international world-class customer service trainers to provide our Members with the highest quality of service as they deliver a premium travel experience.

From the Platinum One Destinations Call Center based in beautiful Colorado, our team of Concierge Service experts is driven to understand our Members' needs, and provide first class assistance in planning quality travel experiences that our Members can cherish for years to come.

Condominium Resort Weeks

P1D offers our Members all the benefits and value of timeshare ownership without the expense or the commitment. Our Members have access to over 24,000 resort weeks at over 4,700 Resort Destinations throughout the world.

Showcase Weeks

These resort weeks are our best-priced inventory with specially negotiated pricing and hand picked from our regular extensive inventory. These offers are updated every week and are 7 days of accommodations at 4 & 5 Star Condominium Resorts throughout the world, available within 30 to 60 days of booking. Here Members will find savings of up to 80% off the retail price for the same or similar properties.

Worldwide Real Time Resort Week Search Engine

Find & book special discount condominium resort weeks whenever you like. This dedicated P1D search engine on the Platinum One Rewards website presents our Members with over 24,000 specially negotiated 4 & 5 Star resort weeks from over 4700 properties worldwide direct to our members. Most of the inventory is offered at below market price and our discounts vary based on location, time of the year and duration of stay.

Inventory Breakdown:

By Location

COUNTRY: - <i>Region</i>	LOCATIONS
United States:	
- Carolinas and Southeast	192
- Florida	332
- Gulf States	90
- Hawaii	111
- Mid Atlantic	71
- Mid South	94
- Midwest and Plains	78
- New England	118
- Pacific Coast	248
- Rocky Mountains	195
Africa & The Middle East	303
Asia	293
Australia & South Pacific	245
Canada	115
Caribbean & Bermuda	232
Central America	43
Europe	1274
Mexico	354
South America	308

By Available Resort Activities

ACTIVITY TYPE	LOCATIONS
Casino/ Gaming	638
Beach	1140
Family Vacation	1706
Golf	1343
Health Spas	726
Lakes	1018
Scuba & Water Sports	2129
Skiing	599

Villas – International Luxury Vacation Rentals¹

P1D offers over 2,000 vacation villas in over 70 destinations throughout the Caribbean, Mexico, Hawaii, Italy, France and many other tropical and mountainous destinations to our Members at Special Pricing. Our villas range in size from 2-to-20 bedrooms and most come with a private pool - but at P1D, a villa vacation is an experience that transcends even the privacy and luxury of the residence.

Our Concierge Desk makes it simple to select the perfect villa to indulge your family and friends. Depending on the destination, villas may come with butlers, maids, and chefs. Meals are catered to your personal preference. A massage in the privacy of your villa is always popular. Drivers may also be available by special request. On-site luxury amenities are often available, such as tennis courts as well as nearby restaurants, bars, nightclubs, golf courses, historic sites, art galleries, boutiques and casinos. The Concierge Desk is available to assist members in exploring and booking these exceptional luxury vacation rentals.

Consolidator and Published Air Fare Search Engine

Our unique airfare search and booking engine is configured to bring you fares between any combination of cities in the world that have commercial air transportation service. This engine searches over 16 million fares on every search to bring you the best possible fare combination applicable for your travel.

In addition to offering the best domestic published fares available in the market, this engine also searches consolidator based discount fares for international travel. Consolidators offer P1D discounted fares to specific international markets. Consolidator discounts could be as little as a few dollars below market or as high as 20% below the regular prices. These discounts vary based on the dates and season of travel, duration of travel and specific routes and destinations.

Cruise Real Time Booking System

Platinum provides Members with an automated, real time online cruise search engine and booking system through their netTrav.com/username website. This engine offers over 4000 worldwide cruises from most major cruise lines. Members will discover some exceptional cruise values with discounts below market rates, as well at market value. True percentage of below market inventory will vary based on the season of travel and the specific cruise product provider.

Cruise Specials

Although Cruise pricing is very competitive in the marketplace, P1D is committed to finding the best possible cruise pricing for our Members. The added benefit to our Members booking their cruise through the Concierge Desk or via their netTrav.com/username website is receiving rebates at their appropriate Membership Level. Cruise specials are available through the Concierge Desk and posted on the P1D Rewards website.

¹Available September 30, 2008

Golf Tee Time Reservation System

Platinum One Rewards website is equipped with a value based real time tee times reservation system. Our golf reservation search engine provides discounts at over 1400 golf courses in United States and Canada. Members can find a golf course based on Zip Code, City or by the name of a specific golf course. Discounts vary based on season, time of day and other factors.

Vacation Packages

Our product management team is continuously negotiating with travel vendors worldwide to provide an ever expanding and evolving inventory of vacations at an exceptional value to our Members – up to 70% below market price. These exceptional values include vacations to popular destinations including Hawaii, Mexico, the Caribbean as well as many other international destinations such as Tahiti, Europe and Asia.

The negotiated savings on these vacations allows P1D to offer them to our marketplace at 3 different price points and still deliver savings across the board.

Our best savings goes to our Silver, Gold and Platinum Members. Here are the 3 Levels of pricing:

Good Pricing – Below Retail Rate for the public² at netTrav.com/username

Better Pricing – Even more discount to our NetTrav.com/username Member

Best Pricing – Lowest Pricing available to Platinum One Destinations Members

How to Receive Rebates

When Members book standard travel through our Concierge Services, they are assessed 1000 Reward Points per Travel Assignment and will receive rebates of 60% to 80% of any travel commissions P1D earns on this travel.

The same rebates apply to travel booked on a Member's personalized netTrav.com/username website.

The exact percentage is based on the level of Membership – 60% Silver, 70% Gold, and 80% Platinum. These rebates are registered in the Member's Rewards Bank by the 15th of the month after the travel is actually taken. Rebates totaling \$50 or more can be requested from the back office of the Members' netTrav.com/username website and will be paid the following Friday.

² The Member is entitled to a commission on any vacation package purchased from their member replicated netTrav.com/username website. This commission is rebated to the Member based on the appropriate percentage for their Membership Level – Silver 60%, Gold 70%, Platinum 80%.

Platinum One Destinations Reward Points

Measure the Value of your Platinum One Membership with your Reward Points! Platinum Reward Points are designed to bring our members value added travel packages and services at exceptional savings. Below market price points are accommodated by utilizing Reward Points. Members exchange Reward Points in lieu of the savings.

Schedule of Reward Points

Condominium Resort Weeks

Posted Price + 1000 Reward Points Per Resort Week

We offer our Members all the benefits and value of timeshare ownership without the expense or the commitment.

P1D Members are able to access the highest quality timeshare condominium inventory available in the world, without the high upfront fees (usually tens of thousands of dollars) or the annual maintenance fees. Our members enjoy all the benefits of timeshare ownership for a fraction of the cost, avoiding the traditional limitations of owning at a single property location or trading your week through an exchange network.

Airfares

Posted Airfare + 0 to 1000 Reward Points

The flight search engine on the Platinum One Rewards website contains millions of airfares. Many of the International Business and First Class airfares, and some of the International Economy airfares are specially discounted up to 20% for P1D Members.

These discounts only pertain to selected, specially negotiated discounted International Economy, Business and First Class airfares. These discounted airfares are supplied to P1D by Airline Consolidators who have negotiated bulk seat pricing from the airlines. Whenever there is a discounted International airfare available, we pass this savings on to our Members and the fares posted in the search engine reflect the savings on those specific flights.

Domestic airfares within the U.S. and Canada do not have any discounts available. The pricing on these airfares is totally controlled by the airlines, and the airline fares fed into all the different search engines on the Internet fluctuate constantly. We encourage our Members and our Concierge Agents to utilize all of the Internet's resources to find the best possible price available for our Members at the time of their booking.

Airline Consolidator International Economy Class: 200 Points

Airline Consolidator International Business Class: 1000 Points

Airline Consolidator International First Class: 1000 Points

All Other Airfares: 0 Points³

³ If Concierge Service is used to book a Published Airfare and no additional travel products or services using Reward Points in excess of 1000 Points are included in the reservation, 1000 points will be utilized for the Concierge Booking Assignment.

Vacation Packages

Posted Price + Variable 50 – 2500 Reward Points

Platinum provides its Members with specially negotiated value added vacations. These vacation packages are available to our Members at up to 70% below market price. They include vacations to popular destinations including Hawaii, Mexico, the Caribbean and other domestic and international destinations. The Reward Points required for booking vary on these exceptional vacation values and are listed with the details of each vacation description on the website.

Villas - Luxury Vacation Rentals Around the World⁴

Posted Price + 1000 – 3000 Reward Points

P1D has access to over 2,000 Villas throughout the world at 'Net Pricing' to our Members. 100% of the standard Agency Commissions on these exceptional properties are rebated to our Members. First Class Villa accommodations are made available to our Members at below retail pricing with all the convenience of our Concierge Desk taking care of the details.

GOLF – Discounted Tee Times

Posted Price + 50 Reward Points per Booking

At Platinum One Destinations, you have full access to real-time golf reservations – at thousands of golf courses throughout the world.

This is your private, global network of golf courses and Private Reservation System at your fingertips! You now have the power and convenience to choose and book your Tee Times on the Member Rewards website and experience Golf at the courses you want at below retail rates.

How does it work? Use the Tee-Time Engine to book your Tee times at regular retail rates and you are rebated 100% of the discount and commissions paid to Platinum One Destinations - all for a mere 50 Points for each Golf Reservations. Enjoy!

Concierge Desk Assignment

1000 Reward Points

Members may utilize the Concierge Desk to make all their travel arrangements. If the Concierge Assignment results in booking a product or service which has Reward Points associated with it, then the 1000 Points charged for the Assignment are re-deposited back into the Member's Rewards Bank.

If the Concierge Service Assignment results in a standard travel booking with no specified Reward Points associated with the travel arrangements – then the Member is only charged the original 1000 Reward Points for the Concierge Services Assignment, and if the travel generates any standard travel commission, the Member will be rebated their appropriate percentage based on Membership Level (Silver 60%, Gold 70%, Platinum 80%).

⁴Available September 30, 2008

A Travel Assignment occurs when a Member calls Concierge and initiates their assistance in travel planning and travel arrangements. The Assignment may or may not result in an actual travel booking, but the Concierge Agents have been engaged in providing full services to the Member. The entire process, regardless of the number of calls initiated to Concierge constitutes an Assignment.

Members do not have to use Reward Points!

If Members do not wish to use any Reward Points, just book your travel through your personal (replicated) netTrav.com/username website and depending on your P1D Membership Level, you will receive a 60-70-80% rebate of the travel commission on the travel booked on your netTrav.com/username website.

Standard Travel Bookings

With the exception of published Air Fares (zero travel commission) – most of the standard travel bookings,⁵ earn Platinum One Destinations travel commissions, just like a standard travel agency. These commissions range from 5% to 15%, depending on the travel vendor. Hotels are typically 10%, Car rentals average 10%, and some Cruise lines are 12%. These are just examples – it varies based on the travel provider, travel season, duration of travel and class of travel.

Reward Points Gift Program

Flexible 1,000 to 10,000 Reward Points

Members can share Platinum One Destinations with friends, family and business associates! The Reward Point Gift Certificate Program allows our Members to transfer Reward Points to others in increments of 1000 Points, up to 10,000 Points. Members' Guests (Reward Points Gift Recipients) will be able to use P1D Point based services just as Platinum One Members do. P1D Members' Guests can access the P1D specially priced Reward Points based travel specials, or utilize our Concierge Desk for standard travel bookings in exchange for 1000 Points per Assignment. Members can transfer Points easily and electronically through the Rewards Bank on their P1D Rewards website.

If a Guest's travel booking result in any rebates of travel commissions, it is calculated at the originating Member's rebate level and the Platinum One Destinations Member receives the rebates.

⁵ Standard Travel is regular travel inventory, not including P1D negotiated, condominium resort weeks, special consolidator airfares, or special vacation packages.














Platinum One Destinations Access Benefits

Special Discounts via Membership Card on Platinum One Rewards Website No Reward Points Required

The P1D Membership Card gives Members access online and offline to special savings and discounts of up to 50% on an enormous selection of services and products such as entertainment, restaurants, hotels, condominium weeks, cruises, golf, skiing & snowboarding, automotive services, and shopping without our Members surrendering any of their Reward Points. These products and services are over and above the proprietary Platinum One Destinations travel products and services explained above.

These services and products are being provided to our Members by over 200 content providers, and although it is difficult to guarantee the uniqueness of every component in this vast selection of products and services, P1D provides these bonus benefits to give our Members access to additional savings on non-travel products and services, as well as extending the P1D Member travel products & services.

Please visit your Platinum One Destinations Rewards website at www.platinumonerewards.com to experience the value and savings on all of these products and services.

 Automotive <i>Experience huge savings on auto-related services!</i>	 Hotel <i>Save up to 50% at hotels worldwide!</i>
 Cruise <i>Save up to 50% on luxurious cruises!</i>	 Services <i>Benefit from discounted rates for services!</i>
 Health and Beauty <i>Experience huge savings on health & beauty services!</i>	 Condo and Resorts <i>Enjoy preferred rates on condo rentals!</i>
 Recreation <i>Save up to 50% on recreation & family fun!</i>	 Golf <i>Save at courses & resorts nationwide!</i>
 Ski and Snowboard <i>Save up to 50% on ski resorts & more worldwide!</i>	 Movies <i>Save up to 35% on movie tickets & rentals!</i>
 Car Rental <i>Savings on car rentals nationwide</i>	 Shopping <i>Save up to 50% at participating retailers!</i>
 Dining <i>Save up to 50% on fine dining, fast food & more!</i>	